



Dear Friends,

We are pleased to let you know about some unique sponsorship opportunities of the upcoming **2019 Bear Spot Dressage Benefit Shows** being held on May 12 and August 4 & 5, 2019.

These USDF and USEF recognized competitions are meaningful because it allows us to present a rated dressage show locally to our community for those who desire a relaxed setting to move up a level, try out a new freestyle, start a young horse or get a final qualifying score. Our team goes above and beyond to make this event a delightful experience for both horse and rider.



The Bear Spot Foundation offers a unique psychotherapeutic process that employs a therapeutic horse as a co-therapist. With the help of horses and ponies the Foundation's programs have successfully addressed the needs of clients with most common childhood psychiatric presentations including but not limited to mood disorders (depression, bi-polar disorder), ADD/ADHD, anorexia, and concerns related to low self-esteem, separation and loss and anxiety disorders.

The Bear Spot Foundation is the culmination of years of ongoing work and professional development. Dr. Jane Karol earned her undergraduate degree at Washington University in St. Louis, and her master's degree at American University. Her doctorate in clinical psychology is from Antioch University. She completed pre- and postdoctoral work as a Harvard Fellow at Cambridge Hospital in Cambridge, MA. Her training also included extensive internship experience at a number of recognized institutions in the greater Boston area, including Brandeis University and McLean Hospital, a teaching facility of the Harvard Medical School. Dr. Karol also completed an internship year at the Jimmy Fund Clinic, a renowned treatment and research center at Boston's Dana-Farber Cancer Institute. There, she worked with children suffering from life threatening illnesses, and their families.

A powerful and effective therapeutic approach, equine assisted psychotherapy continues to progress, but we need your support so we increase treatment for children and adolescents. Please consider a sponsorship on the attached form. Learn more about the Bear Spot Foundation for the Benefit of Equine Assisted Psychotherapy by visiting www.bearspotfarm.com.



Thank you so much,

Jane Karol, Ph.D.

Founder and Head Trainer, Bear Spot Farm & Foundation



Here's what riders had to say about 2018 Bear Spot Foundation shows:

"Your show is awesome. It provides a way to qualify for many competitors."

"I would love if there were more of them, earlier in the season and later after qualifying dates. A series perhaps?"

"The staff, volunteers and anyone associated with the show have done a brilliant job each time I have participated. I look forward to next year."

"I can only do a couple of Dressage shows per year owing to my eventing competition calendar, and I love to try hard to make Bear Spot. It is small, the competitors are friendly, the venue is well-organized (sec tent, parking, warm up, signage, etc). I have found the judges tough and fair with really helpful comments (I came in 2016 with another horse). I got up at midnight to get my entry in!!!"

"The grounds and the show team were awesome."

"Bear Spot Foundation's August show is the competition that my horse and I look forward to the most every year. It is friendly, well organized and offers good warm up."

"Great facility and footings! I was amazed by how well Bear Spot staff helped. Due to rain, we were provided with free shavings to redo the bedding. This is first class customer service."

"My horse and I enjoyed participating in both Bear Spot Shows this year! These shows were extremely well run, organized, and friendly!"

"I thoroughly enjoyed the show and felt it was well run and well organized. People were friendly and nice. Really - it couldn't have been better!"

"Next year I will have my entries in at 12:01 am!!"

"The show is always well-run, the footing is great, everybody is very nice and all in all a good experience. Best of all it's not far away!"

"I can't say enough great things about your show, it's my favorite! Love the place, the footing, the friendly people! It was a great experience for my horse at his second show and we also love the ribbons."

"Keep doing what you're doing! Quite a team!"

I would like to say what a pleasure it was to meet you! Secondly, everything about the BSFS was in a word- PERFECTION! The volunteers were on point in every way possible. The owner of the farm was kind and gracious. The organization as a whole was spot on. I can't wait to come back next year! Hands down, it was my favorite show of the season!

"It's embarrassing to admit, but I do love those huge ribbons." :)

Sponsorship donations go directly to The Bear Spot Farm Foundation to Benefit Equine Assisted Psychotherapy. Learn more about Jane and her work to help children, adolescents and adults. Watch: <https://vimeo.com/231089330> or visit us at www.bearspotfarm.com.

SEASON SPONSORSHIP OPPORTUNITIES

Bear Spot Dressage Benefit Shows, May 12 and August 3 & 4, 2019

2019 Show Co-Sponsor

Exclusive Bear Spot Dressage Show co-sponsorship partner, including all marketing promotion.

- May 12 \$2,000 August 3 \$2,000 August 4 \$2,000 **ALL 3 SHOWS \$4,500**

2019 Show Ring Sponsorship

Own the dressage stage and sponsor our single show ring - includes signage (3' x 5" banner), public announcements during show, full page color ad, website listing and social media.

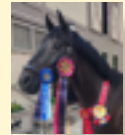
- May 12 \$1,000 August 3 \$1,000 August 4 \$1,000 **ALL 3 SHOWS \$2,250**



Championship Ribbon Sponsorship (1)

Custom championship ribbons with company name printed, full page color ad, web profile.

- May 12 \$500 August 3 \$500 August 4 \$500 **ALL 3 SHOWS \$1,125**



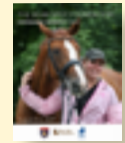
Media Sponsorships

- GRAND PRIX:** Full page color ad, website profile, social media, ring sign, email & announcement. **\$500**

- May 12** **August 3/4 (combined show book)**

- DRESSAGE PRIDE:** 1/2 page b&w ad in show book, website logo. **\$250**

- May 12** **August 3/4 (combined show book)**



COMPETITOR BAGS

- Full donation with your custom logo (150 quantity required) *Competitor bags for all 3 shows!*



Willing to help? Please fill out form and send to:

Amy Flynn
 Bear Spot Farm
 276 Pope Rd
 Concord, MA 01742
 *contact us for PayPal option

Name _____

Company _____

Address _____

City _____

State / Zip _____

Phone _____

Website _____

Email _____

Amount Enclosed _____ Date _____

Notes:

SHOW DETAILS & RIDER DEMOGRAPHICS:

- 6th year event
- Approximately 100 competitors
- Show fills up on opening day - 50+ waiting list
- Female AA is our largest group, but also have strong representation from Jr/YR and Professionals.

Questions?

- Amy Flynn, aflynn2015@comcast.net
- Kristina O'Connell, kristina24@comcast.net